

New Release of REALTOR Benefits® Program 2015 Catalog FACT SHEET

Share the 2015 catalog with your members today!

Post the REALTOR Benefits® Program 2015 catalog to your Association website and Association Facebook page today! The catalog features NAR's REALTOR Benefits® Program, the official member benefits resource for discounts and special offers on products and services just for REALTORS®. Program Partners are industry leaders who understand the unique needs of real estate professionals and are committed to their success.



And, now, NAR has made it easy for you to share this information with members- post the attached REALTOR Benefits® Program 2015 catalog graphic on your Association website and Association Facebook page, or include the announcement and link in your next e-newsletter.

Catalog web Graphic: a graphic of the catalog's front cover is attached to this email for your use in posting to your website or Facebook.

Link to online PDF of full REALTOR Benefits® catalog:

<http://www.realtor.org/sites/default/files/handouts-and-brochures/2015/2015-RBP-catalog.pdf>

Link the graphic to the REALTOR Benefits® Program catalog PDF or use this link within email communications announcing the new catalog.

Approved Marketing Copy:



Approved Website Copy: Download a copy of the REALTOR Benefits® Program 2015 Catalog <http://www.realtor.org/sites/default/files/handouts-and-brochures/2015/2015-RBP-catalog.pdf>

Approved Facebook Copy: IT'S HERE! The REALTOR Benefits® Program 2015 Catalog is hot off the presses and is full of offers & discounts just for REALTORS®! Download your copy today at <http://www.realtor.org/sites/default/files/handouts-and-brochures/2015/2015-RBP-catalog.pdf>

To see examples of how the catalog has been posted online to NAR's website and Facebook page, please visit the REALTOR Benefits® Homepage www.REALTOR.org/REALTORBenefits or the REALTOR Benefits® Program Facebook page www.Facebook.com/NARRealtorBenefitsProgram.

Note you can always access this and other Program resources at the REALTOR Benefits® Program *Content Library for Association Executives*: <http://www.realtor.org/programs/realtor-benefits-program/realtor-benefits-program-for-aes-content-library>.



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Looking for printed catalogs to hand out at your next event or educational seminar? Visit the REALTOR® store's AE Resources section to purchase the brand new 2015 catalog containing the latest REALTOR Benefits® Program and NAR Education & Publications information bundled with NAR's 2015 "Top Benefits" brochure. www.Realtor.org/Store

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Do you want to receive timely announcements and quarterly updates on the REALTOR Benefits® Program? Please send us your name and email address to RBPforAEs@realtors.org



The REALTOR Benefits® Program is the official member benefits program of the National Association of REALTORS® connecting members with discounts and special offers on products and services just for REALTORS®. Current partner listing and offer details can be found at REALTOR.org/RealtorBenefits. Be sure to follow us on [Facebook](#).



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