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## **Lou Mayo of Real Living Realty Professionals named REALTOR® of the Year by the REALTOR® Association of Pioneer Valley**

Springfield, MA, August 29, 2017 – Lou Mayo, Office Manager with Real Living Realty Professionals in Wilbraham has been named the 2017 REALTOR® of the Year by the Realtor® Association of Pioneer Valley (RAPV). The announcement was made during the association's Annual Awards Banquet held June 8 at The Log Cabin in Holyoke.

As the highest honor given to a member, the REALTOR® of the Year award is bestowed upon the one person who has shown outstanding service and devotion to the 1,650-member organization during the past 17 months in the areas of REALTOR® activity, community service and business activity.

A REALTOR® since 1997, Lou is a long standing member of the RAPV Board of Directors from 2012 to the present. He was the RAPV President in 2016 and also served on the Professional Standards, Strategic Planning and Finance Committees as well as the Forms and Building Task Forces.

At the state level, Lou is a member of the Board of Directors of the Massachusetts Association of REALTORS® (MAR). He is the Chairman of the Massachusetts Association of REALTORS® Professional Standards Committee, a Forms Committee member, as well as a former member the MAR Young Professionals Network Committee. He is a MAR Leadership Academy Graduate, and is currently a member of the MAR Website Task Force.

At the national level, Lou has attended many National Association of REALTORS® (NAR) Conferences and Trade Shows and holds the professional designation as a Certified Residential Specialist (CRS), Graduate REALTOR® Institute (GRI) and Certified Buyer Representative (CBR).

Lou's community involvement includes providing support through charitable giving to the Big Brothers / Big Sisters Organizations and the Salvation Army, as well as serving as a member of the Granby Bow & Gun Club. In conjunction with the RAPV Community Service Committee, he also contributed to the development and construction of four playhouses that were donated to local Boys and Girls Clubs.

“I believe strongly in the Code of Ethics, and strive daily to achieve its highest ideals as a REALTOR®. In both my personal and professional life, I desire to uplift the image of the REALTOR® by embodying the knowledge, character and wisdom of a top professional.

Through my work and service, I seek to bring excellent to both my clients and my fellow REALTORS®, and ultimately improve the lives of all those I touch.” said Lou.

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*NOTE: Lou may be contacted at [loumayo@gmail.com](mailto:loumayo@gmail.com) or 413-531-8980.*

**About the REALTOR Association of Pioneer Valley:**

Organized in 1915, the REALTOR® Association of Pioneer Valley (RAPV) is a professional trade organization with more than 1,650 members in the Pioneer Valley of western Massachusetts. RAPV is one of 1,300 local chapters of the National Association of REALTORS®. RAPV covers 68 cities and towns in 3 counties; Franklin, Hampshire and Hampden. The term, REALTOR®, is a registered trademark for use exclusively by members of the National Association of REALTORS®, whose members subscribe to a strict Code of Ethics.

**Mission**

To champion private property rights and advocate for our members