

# Event Advisory

NATIONAL ASSOCIATION OF REALTORS®



REALTOR® ASSOCIATION OF PIONEER VALLEY, INC.

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September 12, 2014

## **Nationally-acclaimed Economists Dr. Lawrence Yun and Dr. Elliot Eisenberg present a Real Estate and Economic Forecast October 23**

**WHAT: Real Estate and Economic Forecast**

**WHEN: Thursday, October 23, 2014 9:00-11:30 a.m.**  
**doors open at 8 a.m. for breakfast and registration**

**WHERE: Western New England University**  
**Rivers Memorial Hall, 2105 Wilbraham, Rd, Springfield, MA**

**WHO: Dr. Lawrence Yun, chief economist and senior vice president, National Association of Realtors®**  
**Dr. Elliot Eisenberg, former senior economist, National Association of Homebuilders**

The National Association of Realtors® Chief Economist, Dr. Lawrence Yun, and Dr. Elliot Eisenberg, former senior economist with the National Association of Homebuilders will share the latest outlooks for the residential and commercial real estate markets and the economy during the **Real Estate and Economic Forecast** at Western New England University on October 23 from 9:00 to 11:30 a.m. The event is sponsored by the Realtor® Association of Pioneer Valley and the Home Builders Association of Western Massachusetts.

Topics will include recent development in the housing market (national, state and local), the direction of home prices in the next 12 to 24 months, comparisons with past housing cycles, shadow inventory and foreclosure impact, new home construction, economic backdrop, and a forecast of the economy and housing market.

Dr. Yun oversees and is responsible for a wide range of research activity at NAR, including the association's Existing Home Sales statistics, Affordability Index, and Home Buyers and Sellers Profile Report. He regularly provides commentary on real estate market trends for NAR's over one million members.

Dr. Yun also creates NAR's forecasts and participates in many economic forecasting panels, among them the Blue Chip Council and the Harvard University Industrial Economist Council. He is interviewed regularly by financial news publications and TV outlets, is a frequent speaker at real estate conferences throughout the United States, and has testified before Congress. USA Today in 2008 listed him among the top 10 economic forecasters in the country and he has been named among the Most Influential Real Estate Leaders by INMAN News over the past several years.

Dr. Yun received his undergraduate degree from Purdue University and earned his Ph.D. from the University of Maryland at College Park.

Dr. Elliot Eisenberg, Ph.D. is a nationally acclaimed economist and public speaker specializing in making the minutiae of economics fun, relevant and educational. Dr. Eisenberg earned a B.A. in economics from McGill University, as well as a Master's and Ph.D. in public administration from Syracuse University. Eisenberg, formerly a Senior Economist with the National Association of Home Builders in Washington, D.C., is a frequent speaker on topics including economic forecasts, and economic impact of industries, such as homebuilding.

Tickets are \$20 per person, which includes breakfast. To register, contact Laura Herring, Education Coordinator for the Realtor® Association of Pioneer Valley at 413-785-1328, [laura@rapv.com](mailto:laura@rapv.com).

Corporate support comes from Abide Inc., PeoplesBank, MLS Property Information Network, The Republican/MASS LIVE, and United Bank

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The National Association of Realtors®, "The Voice for Real Estate," is America's largest trade association, representing 1 million members involved in all aspects of the residential and commercial real estate industries.

About the Realtor® Association of Pioneer Valley:

Organized in 1915, the Realtor® Association of Pioneer Valley (RAPV) is a professional trade organization with more than 1,600 members in the Pioneer Valley of western Massachusetts. RAPV is one of 1,600 local chapters of the National Association of Realtors®. RAPV covers 68 cities and towns in 3 counties; Franklin, Hampshire and Hampden. The term Realtor®, is a registered trademark for use exclusively by members of the National Association of Realtors®, whose members subscribe to a strict Code of Ethics.

About the Home Builders Association of Western MA:

Established in 1939, The Home Builders and Remodelers Association of Western Ma. represents the interests of industry and consumers in all aspects of the construction process. HBRAWM was a founding member of the National Association of Home Builders based in Washington D.C. Our nearly 400 members from Berkshire, Hampden, Hampshire and Franklin counties subscribe to the Associations strict code of ethics. For more information about HBRAWM visit our website at [HBRAWM.com](http://HBRAWM.com).

Mission:

To be the business and public policy advocate for REALTORS®.