

# NEWS RELEASE

## REALTOR® Association of Pioneer Valley

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## REALTOR® ASSOCIATION OF PIONEER VALLEY ANNOUNCES NEW CEO



Springfield, Mass. March 5, 2019 – **Brendan Bailey named Chief Executive Officer, REALTOR® Association of Pioneer Valley (RAPV)**

Springfield, M.A. (March 5, 2019) – The Board of the Directors of the REALTOR® Association of Pioneer Valley (RAPV) welcome Brendan Bailey, RCE, CIPS as the new Chief Executive Officer.

“We are so excited to welcome Brendan to the REALTOR® Association of Pioneer Valley. We look forward to his energy and enthusiasm to take our Association to the next level” said Kelly Bowman, 2019 President of the Realtor Association of Pioneer Valley.

Bailey began his career in Association Management with the Raleigh Regional Association of REALTORS® (RRAR) in Cary, NC, a board of more than 8,000 members, where he served as Chief Operating Officer. Prior to joining RARR Bailey served as Policy Coordinator for the American Association of Colleges of Pharmacy and as a House Legislative Assistant in the North Carolina General Assembly. On the national level Bailey currently serves as the Vice Chair for the AE YPN Forum for the National Association of REALTORS®.

About his new role Bailey said, “The members of the Realtor® Association of Pioneer Valley serve a wonderful, exciting community and I am honored to be joining them in the work they do here.”

Bailey, his wife Mary Katherine (MK), and cat Neko (Nee-ko) are renting to become familiar with the area before they purchase a home. A cook, and outdoors and sports enthusiast, Bailey looks forward to the plentiful opportunities across the Pioneer Valley to visit Farmers Markets, hike, ski, and play golf.

*Editors and reporters: Please note that the term Realtor® is properly spelled with an initial capital “R”, per the Associated Press Stylebook, or spelled in all capital letters and is a registered trademark of the National Association of REALTORS®.*



### About the REALTOR® Association of Pioneer Valley:

Organized in 1915, the REALTOR® Association of Pioneer Valley is a professional trade organization with more than 1,700 members. The term REALTOR® is registered as the exclusive designation of members of the National Association of REALTORS® who subscribe to a strict code of ethics and enjoy continuing education programs.