

News Release

REALTOR® ASSOCIATION OF PIONEER VALLEY



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Ruby L. Pontbriand joins the Realtor® Association as Marketing and Communications Director

Springfield, MA, February 21, 2017 –

Ruby L. Pontbriand of West Brookfield has joined the REALTOR® Association of Pioneer Valley as its Marketing and Communications Director. Pontbriand is a 2011 magna cum laude graduate of Worcester State University with a major in communications and a concentration in public communications, with a minor in theatre. She brings with her over five years of experience having previously served as a Corporate Marketing Communications Specialist at MAPFRE Insurance in Webster, Massachusetts. Previous positions include front office manager and sales director at the Hampton Inn in Sturbridge. For two years she served as a peer advisor at the Worcester State University Academic Success Center.

Additional staff changes announced by the 1,600-member trade association include title changes for current staff; Laura Herring from Education Coordinator for Director of Operations, and Kim Harrison from Membership and Outreach Coordinator to Membership and Meetings Coordinator.

For additional comment, contact Ruby Pontbriand at ruby.rapv@gmail.com 413-785-1328, or Ben Scranton, Chief Executive Officer at ben@rapv.com or 413-785-1328.

Organized in 1915, the Realtor® Association of Pioneer Valley (RAPV) is a professional trade organization with 1,600 members. RAPV members serve 68 communities in Franklin, Hampshire and Hampden counties. RAPV is

one of 1,200 local chapters of the National Association of Realtors®. The term Realtor® is a registered trademark for use exclusively by members of the National Association of Realtors® whose members subscribe to a strict code of ethics.

Mission

To champion private property rights and advocate for our members.

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