

# News Release

## REALTOR® ASSOCIATION OF PIONEER VALLEY

*The Western New England Center for Real Estate Services*

*Mission: To be the business and public policy advocate for REALTORS®.*

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### **VIDEO AND PHOTO OP**

#### RE-TREE THE COMMUNITY PROJECT CONTINUES TO AIDE AREA HOMEOWNERS - MONSON PLANTING APRIL 3

Springfield, MA – March 30, 2012 – The Realtor® Association of Pioneer Valley (RAPV) has committed to planting approximately 150 trees in the tornado stricken area between now and the end of the spring. Partnering with Stephen A. Roberts Landscaping of Springfield, the Association has identified homeowners who will receive a tree free of charge. Plantings have taken place in Springfield and Wilbraham and will continue with plantings in Monson on Tuesday, April 3 between 9 a.m. and 12 noon. Plantings will extend across the stricken-area in the following weeks.

“I see so much loss in our area but this project gives hope to area homeowners,” said Karen King, REALTOR® from Monson and a leading force behind the project. “I feel uplifted when I see new trees in our community. It is such a visual benefit to us all,” she added.

The project is made available through donations from the National Association of Realtors®, the Massachusetts Association of Realtors®, The Realtor® Association of Pioneer Valley, many local Boards of Realtors® across Massachusetts, and individual RAPV members within Pioneer Valley.

For more information, contact Karen King at 413-348-3948 or the Realtor® Association of Pioneer Valley at 413-785-1328.

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K://newsrelease/communityservice/ReTreeTheCommunity\_3.30.12

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